



PRODUCT DATASHEET



- EMC 2-PIN SMD
- Natural White 10W (5000K)





NOW38S73

APPLICATIONS:

- **General Lighting** •
- **Portable Lighting**
- **Commercial Lighting** •
- Indoor Lighting •
- Backlight for LCD •
- **Outdoor Lighting**

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7070 EMC Series



FEATURES:

- Package: Top View EMC White Package
- Forward Current: 280mA
- Forward Voltage (typ.): 37.7V
- Luminous Flux (typ.): 1250lm@280mA .
- Colour: Natural White
- Colour Temperature (CCT): 5000K .
- Viewing angle: 120° •
 - Materials:
 - Die: InGaN _
 - Resin: Silicon (Yellow Diffused) _ Package: EMC
 - Operating Temperature: -40~+85°C
- Storage Temperature: -40~+100°C
- Electrostatics Discharge: 5000V
 - **Grouping parameters:**
 - **Forward Voltage** _
 - _ Luminous Flux
 - **CIE Chromaticity**
- Soldering methods: Reflow Soldering
- MSL Level: MSL3 according to J-STD020
- Packing: 16mm tape with Max. 2000/reel, ø165mm (6.5")



CHARACTERISTICS:

Absolute Maximum Characteristics (Ta=25°C, RH=60%)

Parameter	Symbol	Ratings	Unit
DC Forward Current	lf	350	mA
Pulse Forward Current (Duty 1/10, width≤100µS)	Ipf	480	mA
Power Dissipation	PD	14000	mW
Reverse Voltage	V _R	5	V
Reverse Current @10V	IR	10	μΑ
Junction Temperature	Tj	125	°C
Electrostatic Discharge	ESD	5000	V
Thermal Resistance (Junction to Solder Point)	Rтнлs	1.8	°C/W
Operating Temperature	T _{OPR}	-40~+85	°C
Storage Temperature	Тѕтб	-40~+100	°C
Soldering Temperature	T _{SOL}	230/260 for 10S	°C
Colour Rendering Index	CRI	80	

Electrical & Optical Characteristics (Ta=25°C, RH=60%)

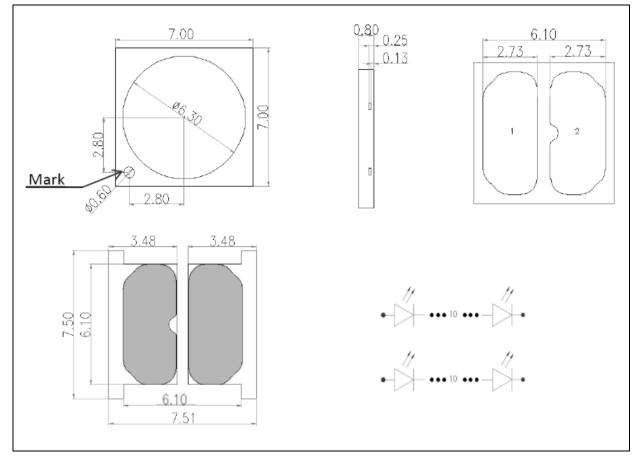
Parameter	Sumbol	Values			l loit	Test	
Parameter	Symbol	Min.	Тур.	Max.	Unit	Condition	
Forward Voltage	V _F	35.0	37.7	40.0	V	I _F =280mA	
Luminous Flux	Φv	1150	1250	1450	lm	I⊧=280mA	
Chromaticity Coordinates	х		0.3507			I⊧=280mA	
	Y		0.3635				
Colour Temperature	ССТ	4745	5028	5311	К	I⊧=280mA	
Viewing Angle	20 _{1/2}		120		deg	I⊧=280mA	

1. Luminous flux (Φ_V) ±10%, Forward Voltage (V_F) ±0.1V, CRI ±2



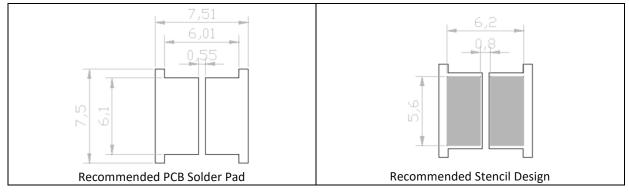
OUTLINE DIMENSION:

Package Dimension:



- 1. All dimensions are in millimetre (mm).
- 2. Tolerance ±0.2mm, unless otherwise noted.

Recommended Soldering Pad Dimension:



- 1. Dimensions are in millimetre (mm).
- 2. Tolerance ± 0.1 mm with angle tolerance $\pm 0.5^{\circ}$.



BINNING GROUPS:

Code	Min.	Max.	Unit	
2Н	35	36		
2J	36	37		
2К	37	38	V	
2L	38	39		
2M	39	40		

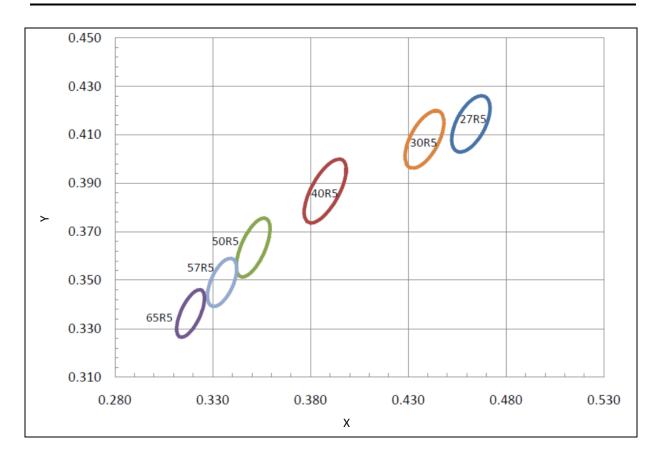
Forward Voltage Classifications (I_F = 280mA):

Luminous Flux Classifications (I_F = 280mA):

Code	Min.	Max.	Unit	
НВ	1150	1200		
НС	1200	1250	lm	
HD	1250	1300		
HE	1300	1350		
HF	1350	1400		
HG	1400	1450		



CIE CHROMATICITY DIAGRAM:

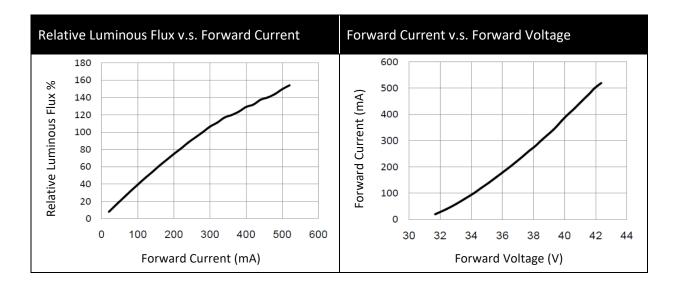


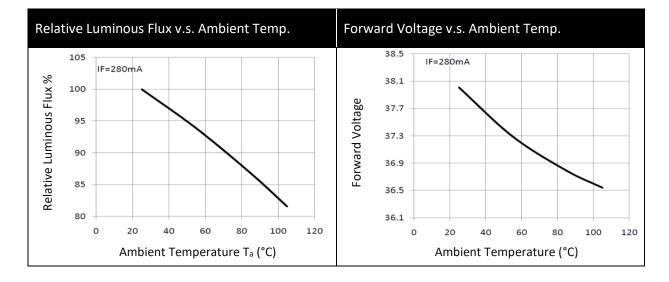
Chromaticity Coordinates Classifications (I_F = 280mA):

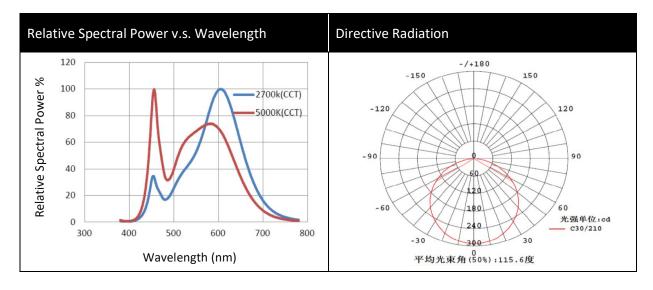
	Code	Cer	ntre	Rad	dius	Angle
a		х	Y	а	b	Φ
	50R5	0.3507	0.3635	0.01370	0.00590	59.37



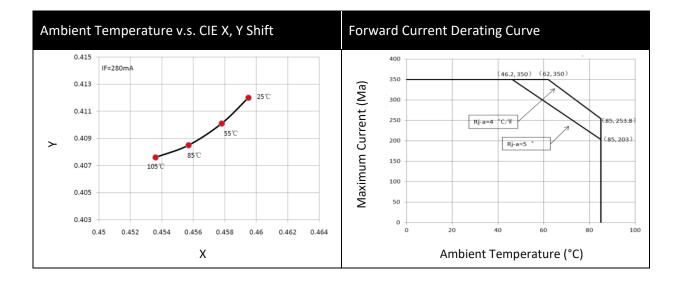
ELECTRO-OPTICAL CHARACTERISTICS:





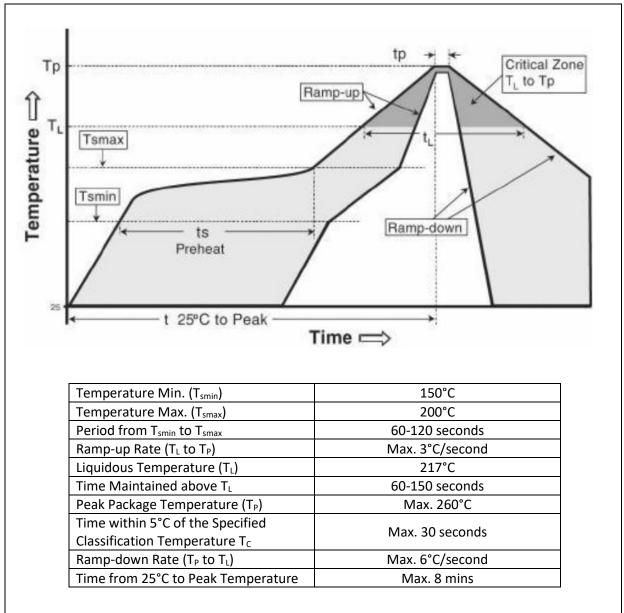








RECOMMENDED SOLDERING PROFILE:



Reflow Lead-free Solder:

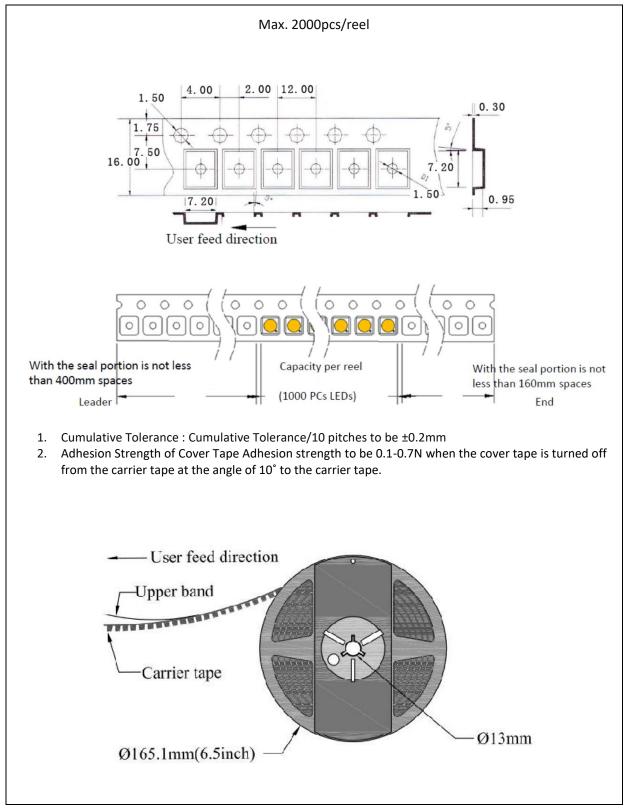
Note:

- 1. Maximum reflow soldering: 2 times.
- 2. Before, during, and after soldering, should not apply stress on the components and PCB board.
- 3. Recommended soldering temperature: 230°C. The maximum soldering temperature should be limited to 260°C for max. 10seconds.



PACKING SPECIFICATION:

Reel Dimension:



PRECAUTIONS OF USE:



Storage:

It is recommended to store the products in the following conditions:

- Humidity: 60% R.H. Max.
- Temperature: 5°C~30°C (41°F ~86°F).

Shelf life in sealed bag: 12 month at 5°C~30°C and <60% R.H.

Once the package is opened, the products should be used within a week. Otherwise, they should be kept in a damp-proof box with descanting agent and apply baking at 60°C±5°C for 15hrs before use.

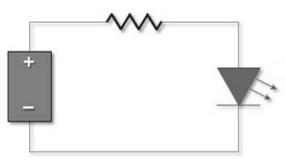
Baking:

It is recommended to bake the LED before soldering if the pack has been unsealed for longer than 24hrs. The suggested baking conditions are as followings:

• 65±3°C x 24hrs and <5%RH, taped / reel package.

It's normal to see slight color fading of carrier (light yellow) after baking in process.

Testing Circuit:



Must apply resistor(s) for protection (over current proof).

Cleaning:

Use alcohol-based cleaning solvents such as isopropyl alcohol to clean the LED carrier / package. Avoid putting any stress force directly on to the LED lens.

ESD (Electrostatic Discharge):

Static Electricity or power surge will damage the LED. Use of a conductive wrist band or anti-electrosatic glove is recommended when handing the LED all time. All devices, equipment, machinery, work tables, and storage racks must be properly grounded.

In the events of manual working in process, make sure the devices are well protected from ESD at any time.



REVISION RECORD:

Version	Date	Summary of Revision
A1.0	10/03/2017	Datasheet set-up.
A1.1	14/10/2017	Revised wattage.