



# Specification for Approval

Customer: \_\_\_\_\_

Model Name: \_\_\_\_\_

Supplier Approval			Customer approval
R&D Designed	R&D Approved	QC Approved	
<i>Peter</i>	Peng Jun		



## Table of Contents

List	Description	Page No.
	Cover	1
	Revision Record	2
	Table of Contents	3
1	Scope	4
2	General Information	4
3	External Dimensions	5
4	Interface Description	6
5	Absolute Maximum Ratings	7
6	Electrical Characteristics	7
7	Signal timing diagram and Circuit block diagram	8
8	Backlight Characteristics	14
9	Optical Characteristics	15
10	Reliability Test Conditions and Methods	17
11	Handling Precautions	18
12	Precaution for Use	19
13	Packing Method	19

## 1. Scope

This specification defines general provisions as well as inspection standards for TFT module supplied by AMSON electronics.

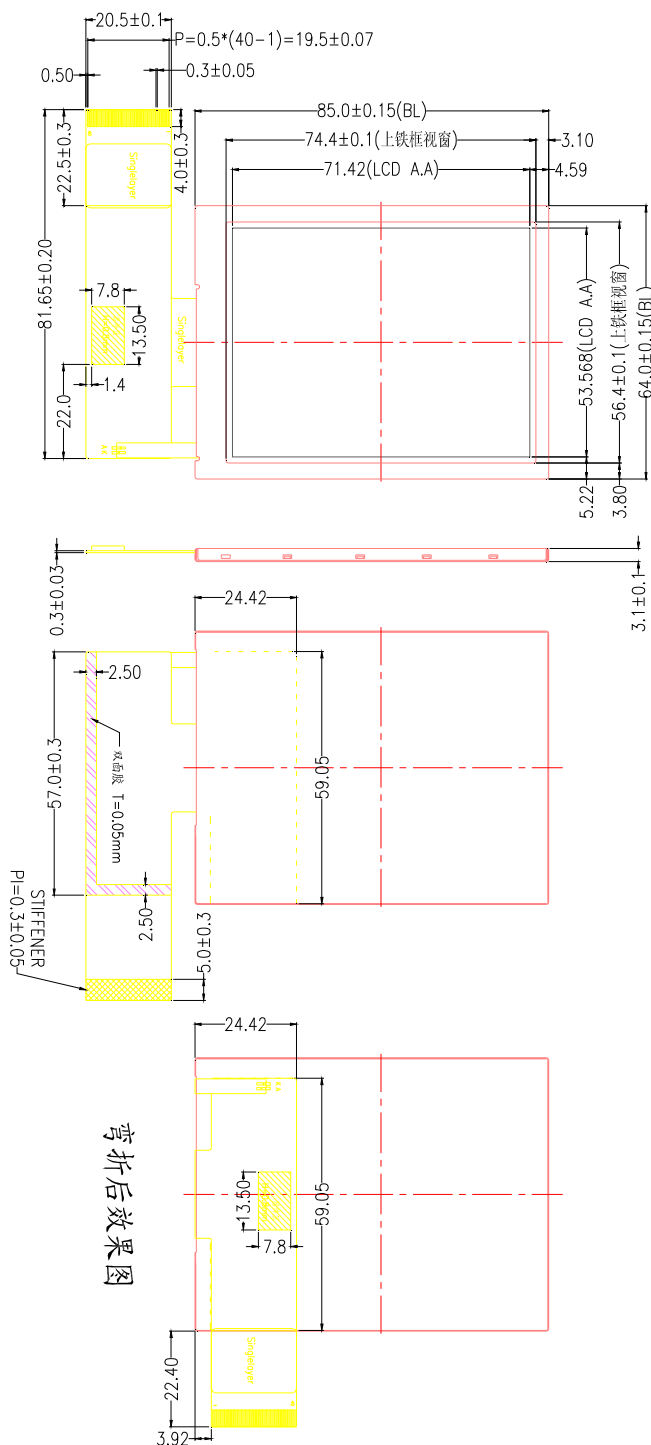
If the event of unforeseen problem or unspecified items may occur, naturally shall negotiate and agree to solution.

## 2. General Information

ITEM	STANDARD VALUES	UNITS
LCD type	3.5" TFT	--
Dot arrangement	480(RGB) × 640	dots
Color filter array	RGB vertical stripe	--
Display mode	a_Si TFT / Transflective / Normally Black	--
Viewing Direction	ALL( IPS)	--
Driver IC	HX8363A	--
Module size	64.0(W) × 85.0(H) × 3.0(T)	mm
Active area	53.568(W) × 71.424(H)	mm
Dot pitch	0.0372(W) × 0.1116(H)	mm
Interface	24 bits RGB with Serial Interface / CCIR656	--
Operating temperature	-20 ~ +70	°C
Storage temperature	-30 ~ +80	°C
Back Light	6 White LED	--
Weight	TBD	g

## 3.External Dimensions

- Specification:
- 1). Lumiance: 200cd/m<sup>2</sup>(TYP) In Transmissive
  - 2). Display mode: a\_Si TFT/Transflective/Normal Black
  - 3). Viewing Direction: ALL (IPS)
  - 4). Operating temp.: -20°C~+70°C  
Storage temp.: -30°C~+80°C
  - 5). IC: HX8363A
  - 6). All the raw material are Rohs compicant



1	ENB(DEN)
2	GND
3	GND
4	GND
5	NC
6	RO
7	R1
8	R2
9	R3
10	R4
11	R5
12	G0
13	G1
14	G2
15	G3
16	G4
17	G5
18	B0
19	B1
20	B2
21	B3
22	B4
23	B5
24	SCL
25	SDA
26	/CS
27	DOTCLK
28	/RESET
29	HSYNC
30	VSYNC
31	VCC
32	VCC
33	GND
34	LED_A
35	LED_K
36	GND
37	NC
38	NC
39	NC
40	NC

SCALE:	FIT	AMSON	于都士晴电子有限公司
SHEET:	1 OF 1	SHANGQING ELECTRONIC CO.,LTD	
GENERAL TOL:	±0.2MM	Tel:0797-6330063	Fax:0797-6330055
APP:	DATE:	Web: http://www.amson-lcd.com/	
CHK:	DATE:	MODEL NO: LD035H18-40NA-A1	
DWN:	DATE:	PART NO:	
		TITLE: LCM OUTLINE	

## 4. Interface Description

PIN NO.	PIN NAME	DESCRIPTION
PIN NO	Symbol	Description
1	ENB(DEN)	Data enable
2-4	GND	GND
5	NC	NC
6-11	R0-R5	Red data 0-5
12-17	G0-G5	Green data 0-5
18-23	B0-B5	Bule data 0-5
24	SCL	Serial clock
25	SDA	Serial data
26	/CS	Serial data enable
27	DOTCLK	Dot(data) Colck
28	/RESET	RESET
29	HSYNC	Horizontal sync
30	VSNC	Vertical sync
31	VCC	Power supply(3.3V)
32	VCC	Power supply(3.3V)
33	GND	GND
34	LED_A	LED+
35	LED_K	LED-
36	GND	GND
37	NC	NC
38	NC	NC
39	NC	NC
40	NC	NC

## 5. Absolute Maximum Ratings

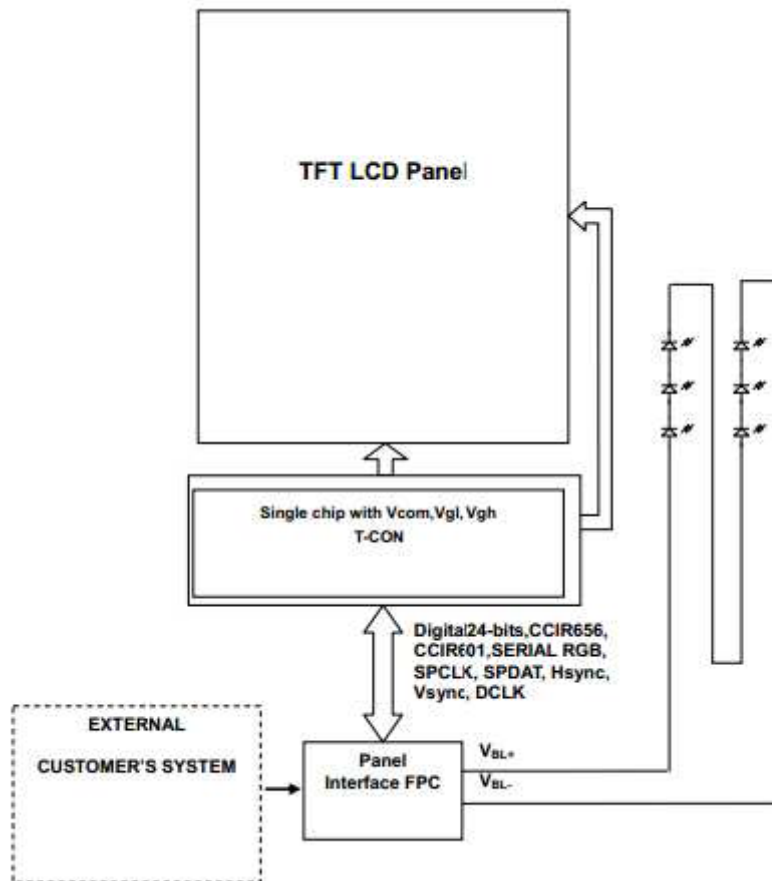
Item	Symbol	Min.	Max.	Unit
Supply Voltage	VCC	-0.3	4.6	V
Input Voltage	V <sub>in</sub>	-0.3	4.6	V
Operating Temperature	T <sub>OP</sub>	-20	70	°C
Storage Temperature	T <sub>ST</sub>	-30	80	°C
Storage Humidity	HD	20	90	%RH

## 6. DC Characteristics

Item	Symbol	Min.	Typ.	Max.	Unit	Remark
Logic Supply Voltage	IOVCC	1.65	--	3.3	V	--
Analog Supply Voltage	VCC	2.3	--	3.3	V	--
Input High Voltage	V <sub>IH</sub>	0.7 IOVCC	--	IOVCC	V	Digital input pins
Input Low Voltage	V <sub>IL</sub>	GND	--	0.3 IOVCC	V	Digital input pins
Output High Voltage	V <sub>OH</sub>	0.8 IOVCC	--	IOVCC	V	I <sub>OH</sub> = -0.1mA
Output Low Voltage	V <sub>OL</sub>	GND	--	0.2 IOVCC	V	I <sub>OH</sub> = -0.1Ma IOVCC=1.65-2.4V
Logic Input Current	I <sub>IL</sub> /I <sub>IH</sub>	-1	--	1	uA	--

## 7. Signal timing diagram and Circuit block diagram

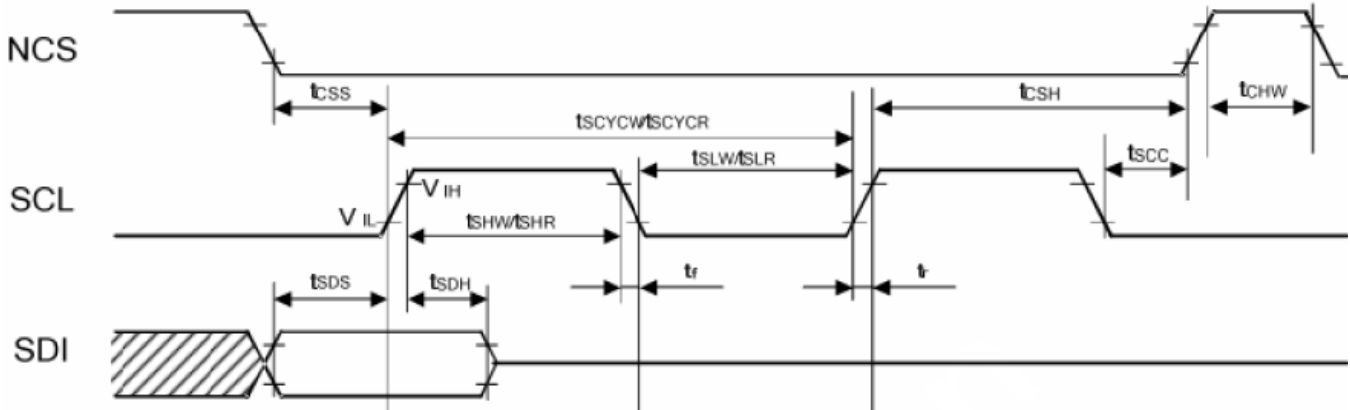
### 7.1 Circuit block diagram





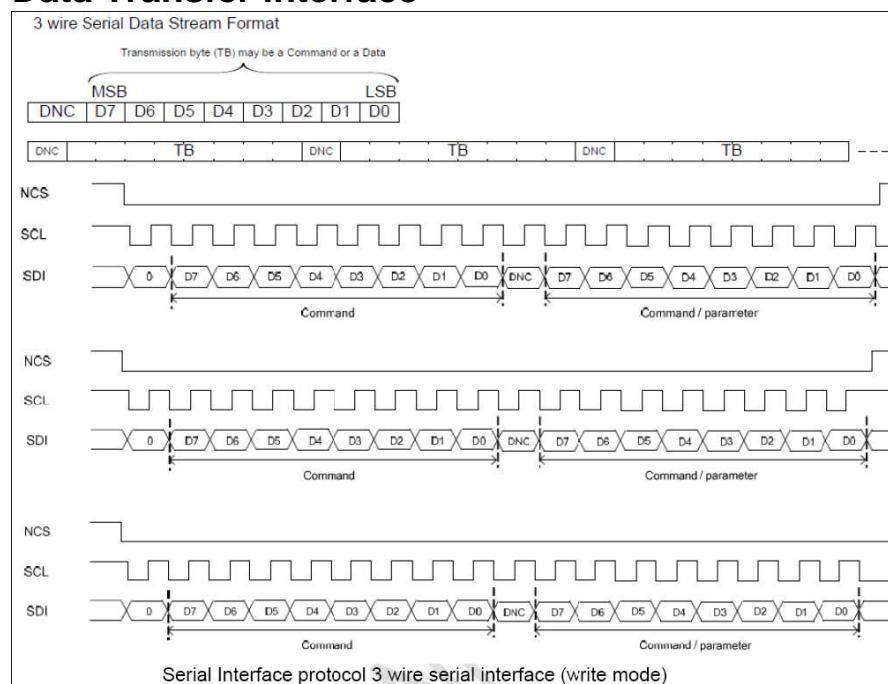
## 7.2 Timing Diagram

### 7.2.1 Signal Timing Diagram



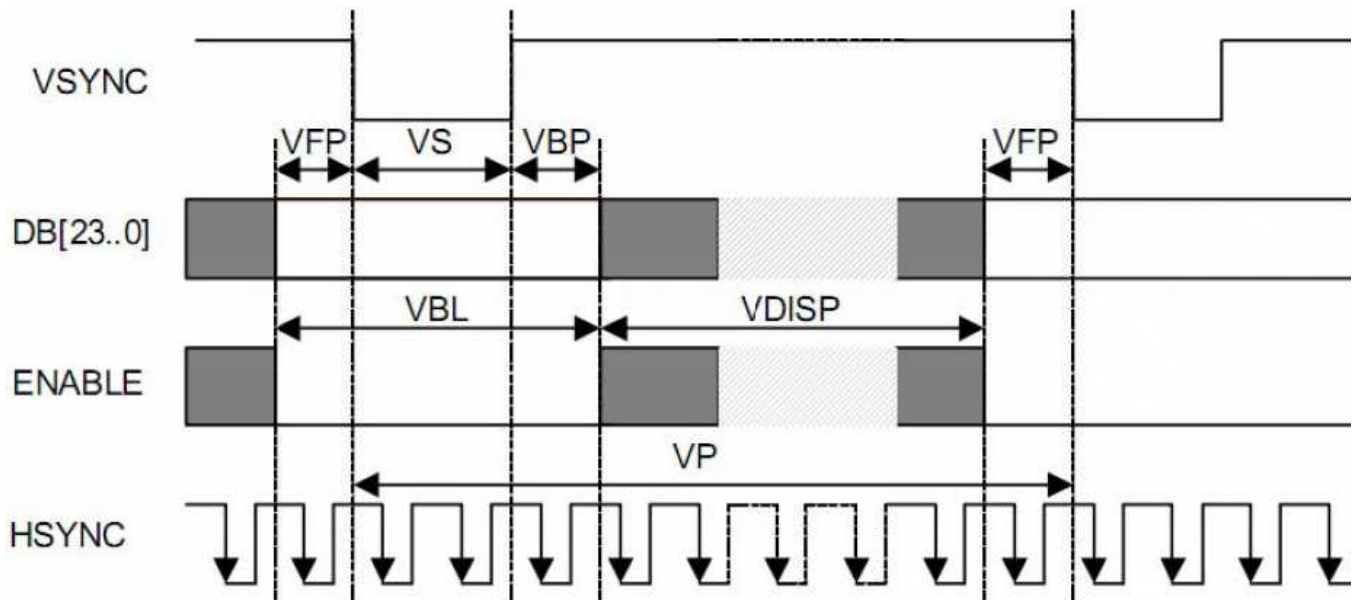
Parameter	Symbol	Conditions	Min.	Typ.	Max.	Unit
Serial clock cycle (Write)	tSCYCW		80	-	-	ns
SCL "H" pulse width (Write)	tSHW	SCL	30	-	-	ns
SCL "L" pulse width (Write)	tSLW		30	-	-	ns
Data setup time (Write)	tSDS	SDI	10	-	-	ns
Data hold time (Write)	tSDH		10	-	-	ns
Serial clock cycle (Read)	tSCYCR		150	-	-	ns
SCL "H" pulse width (Read)	tSHR	SCL	60	-	-	ns
SCL "L" pulse width (Read)	tSLR		60	-	-	ns
SCL to Chip select	tSCC	NCS	30	-	-	ns
NCS "H" pulse width	tCHW	NCS	60	-	-	ns
NCS-SCL time (write)	tCSS	NCS	30	-	-	ns
NCS-SCL time (write)	tCSH		30	-	-	ns
NCS-SCL time (Read)	tCSS	NCS	60	-	-	ns
NCS-SCL time (Read)	tCSH		65	-	-	ns

### 7.2.2 Serial Data Transfer interface



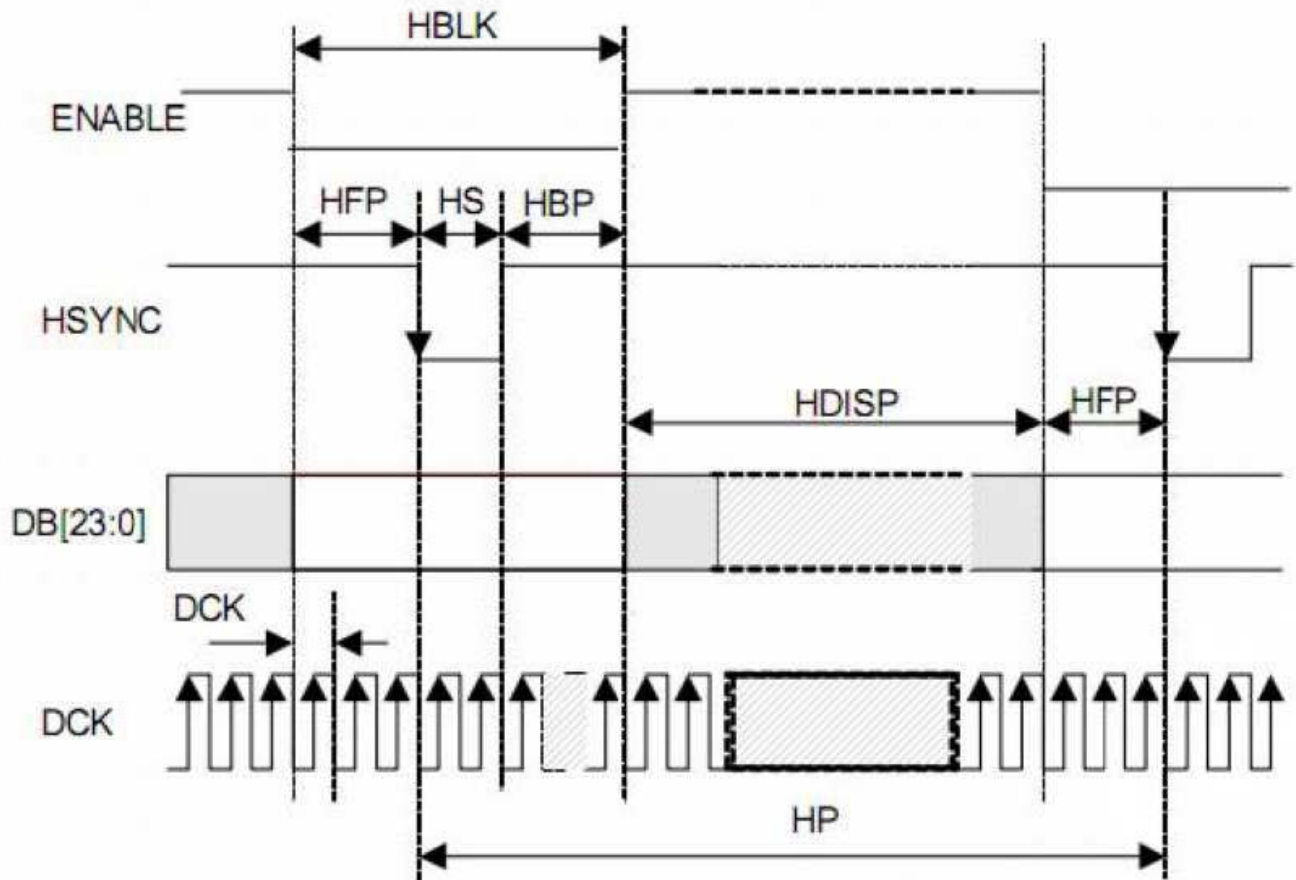
## 7.2.3 RGB interface

### Vertical timing for RGB



Item	Symbol	Condition	Min.	Typ.	Max.	Unit
VS cycle	VP	-	646	649	652	Line
VS low pulse width	VS	-	2	3	4	Line
Vorizontal back porch	VBP	-	2	3	4	Line
Vorizontal front porch	VFP	-	2	3	4	Line
Vorizontal data start point	-	VS+VBP	4	6	8	Line
Vorizontal blanking period	VBLK	VS+VBP+VFP	6	9	12	Line
Vertical active area	-	VDISP	-	640	-	Line
Vertical Refresh rate	VRR	-	50	60	70	Hz

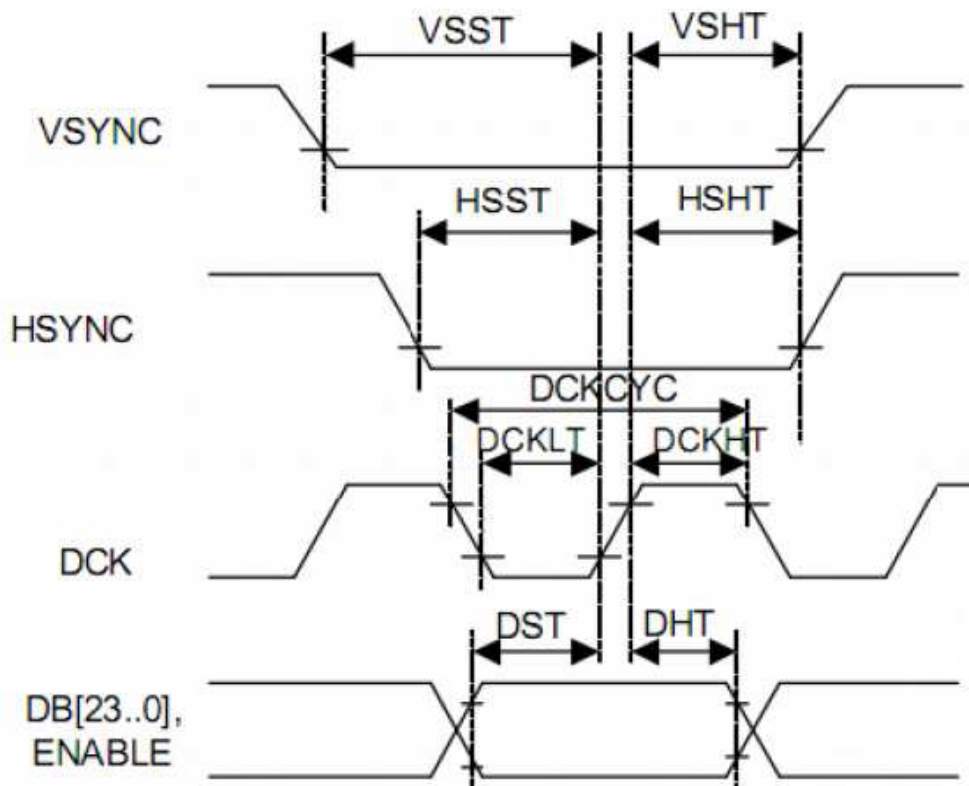
## Horizontal timing for RGB



Item	Symbol	Condition	Min.	Typ.	Max.	Unit
HS cycle	HP	-	504	520	568	DCK
HS low pulse width	HS	-	5	10	78	DCK
Horizontal back porch	HBP	-	5	10	78	DCK
Horizontal front porch	HFP	-	5	20	78	DCK
Horizontal data start point	-	HS+HBP	19	20	83	DCK
			700	-	-	ns
Horizontal blanking period	HBLK	HS+HBP+HFP	24	40	88	DCK
Horizontal active area	HDISP	-	-	480	-	DCK
Pixel clock frequency When RGB I/F is running	DCK	VRR = Min. 50Hz - Max. 70Hz	16.3	22.2	25.8	MHZ
			38.7	45.0	61.3	ns

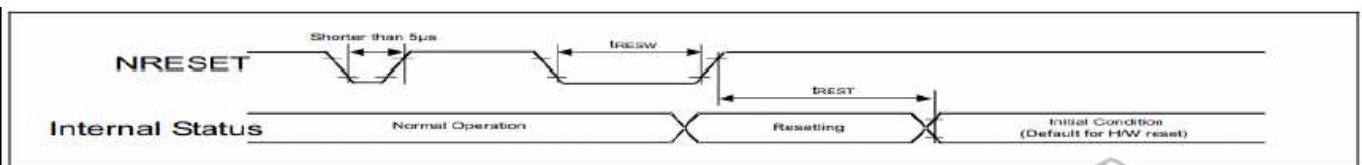
## 7.3 Waveform

### 7.3.1 Genaral Timings for RGB



Item	Symbol	Condition	Min.	Typ.	Max.	Unit
Vertical sync. Setup time	VSST	-	5	-	-	ns
Vertical sync. Hold time	VSHT	-	5	-	-	ns
Horizontal sync. Setup time	HSST	-	5	-	-	ns
Horizontal sync. Hold time	HSHT	-	5	-	-	ns
Pixel clock low time	DCKLT	-	5	-	-	ns
Pixel clock high time	DCKHT	-	5	-	-	ns
Data setup time DB[23:0]	DST	-	5	-	-	ns
Data Hold time DB[23:0]	DHT	-	5	-	-	ns

### 7.3.2 Reset Timing Chart

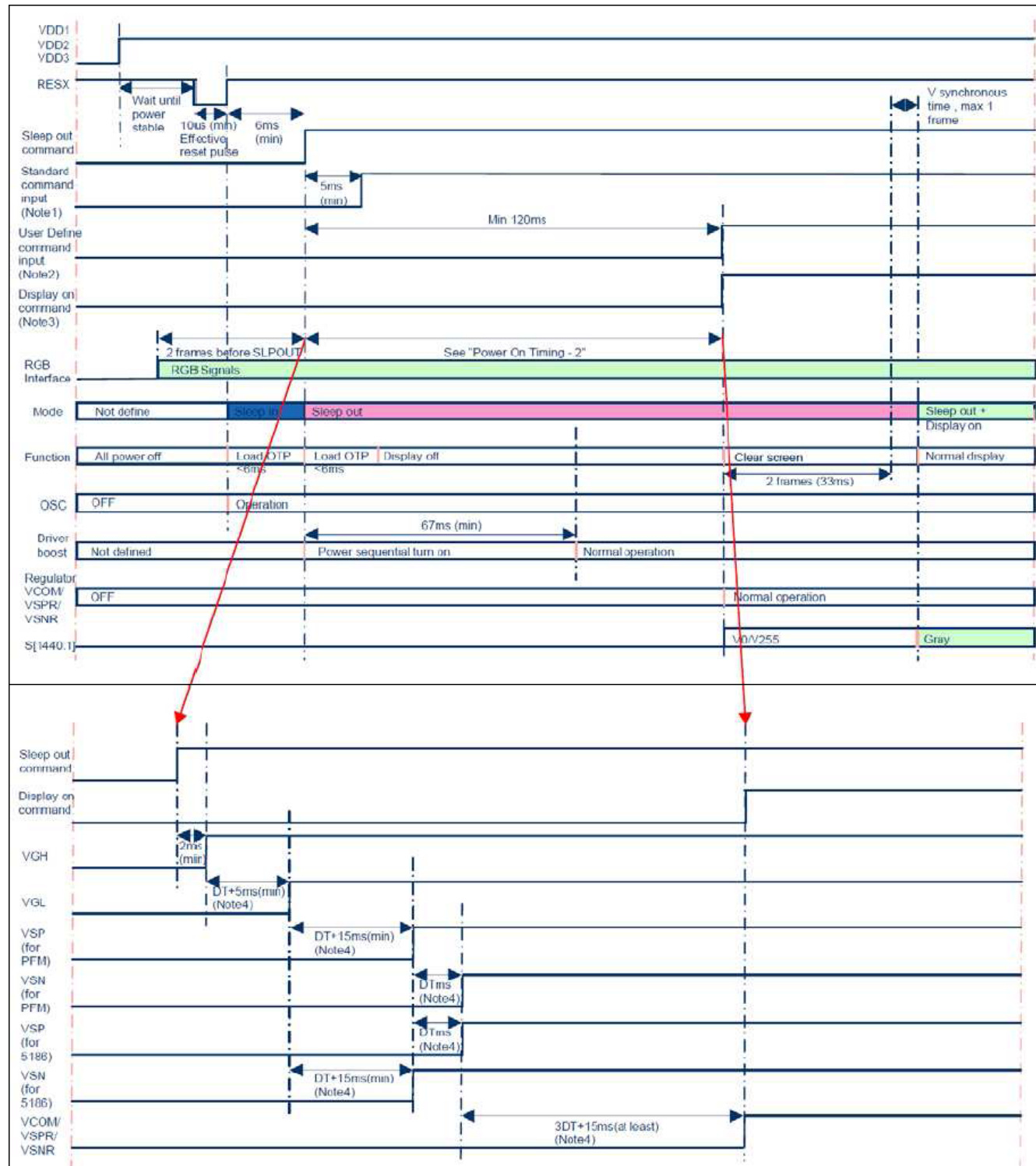


Symbol	Parameter	Related pins	Min.	Typ.	Max.	Note	Unit
$t_{RESW}$	Reset low pulse width <sup>(1)</sup>	NRESET	10	-	-	-	$\mu s$
$t_{REST}$	Reset complete time <sup>(2)</sup>	-	5	-	-	When reset is applied during Sleep In mode	ms
		-	120	-	-	When reset is applied during Sleep Out mode	ms



## 7.4 Power ON/OFF Timing

### 7.4.1 Power ON



**Note1:** "Standard" command except "01h" & "10h" command must wait 5ms after "Sleep out" command then can be sent. "01h" & "10h" command must wait 100ms after "Sleep out" command then can be sent.

**Note2:** "User Define" command must wait 100ms after "Sleep out" command then can be sent. "B9h" command must be sent first then other command can be sent after "B9h" command.

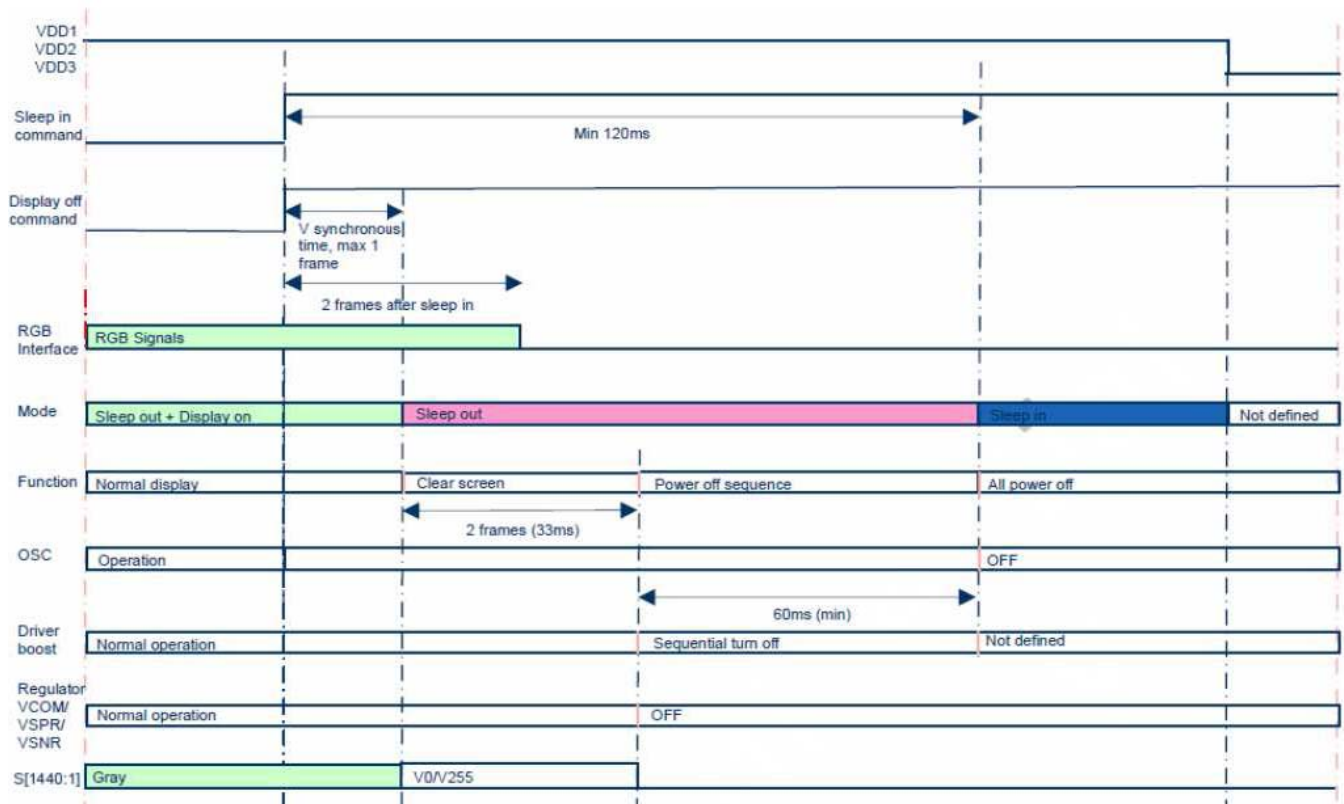
**Note3:** "Display on" command must send after "User Define" command or at the same time.

**Note4:**

DT[1:0] Delay time of power on and power off sequence			
DT1	DT0	Delay time of power on and power off sequence on	
0	0	5ms	
0	1	10ms	
1	0	15ms	
1	1	20ms	

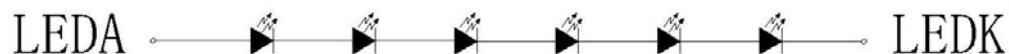
Default DT=5ms

## 7.4.2 Power OFF



## 8. Backlight Characteristics

BL Circuit Diagram:



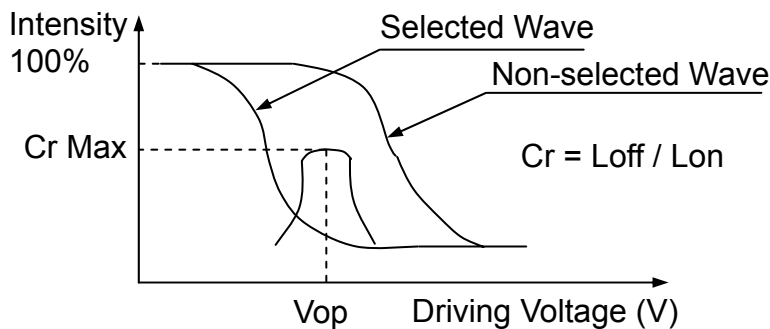
Item	Symbol	MIN	TYP	MAX	UNIT	Test Condition
Supply Voltage	Vf	--	19.8	--	V	If=20mA
Supply Current	If	--	20	--	mA	--
Luminous Intensity for LCM	--	170	200	--	Cd/m <sup>2</sup>	If=20mA
Uniformity for LCM	--	80	--	--	%	If=20mA
Life Time	--	--	--	--	Hr	If=20mA
Backlight Color	White					

## 9. Optical Characteristics

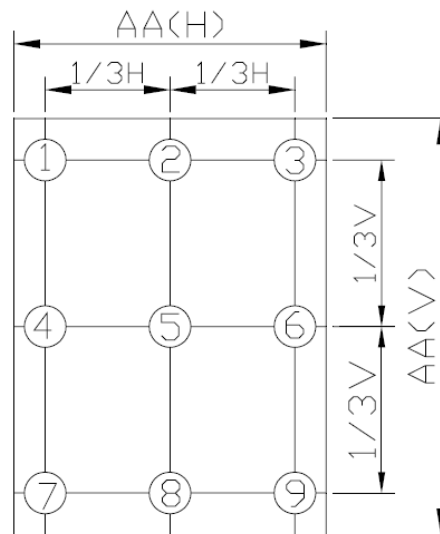
(Note1 , Note2) (Using Normal Polarizer +CPT Backlight, reference only)

ITEM	SYMBOL	CONDITION	MIN.	TYP.	MAX.	UNIT	REMARK
Luminance for LCM	Lv	$\theta = \varphi = 0^\circ$	170	200	--	cd/m <sup>2</sup>	Note2
Color gamut of CF(NTSC%)	S		58			%	
Contrast Ratio	CR	$\theta = \varphi = 0^\circ$	-	250	--	--	Note3
Response Time	Tr+ Tf	$\theta = \varphi = 0^\circ$	--	30	50	ms	Note4
Viewing Angle	Upper	$\theta$	$CR \geq 10$	60	80	--	Note 5
	Down			60	80	--	
	Right			60	80	--	
	Left			60	80	--	
Color Filter Chromaticity	White	$X$ $y$	$\theta = \varphi = 0^\circ$		0.314		Note 6
					0.346		
	Red	$X$ $y$	$\theta = \varphi = 0^\circ$	0.623	0.643	0.663	
				0.313	0.333	0.353	
	Green	$X$ $y$	$\theta = \varphi = 0^\circ$	0.284	0.304	0.324	
				0.558	0.578	0.598	
	Blue	$X$ $y$	$\theta = \varphi = 0^\circ$	0.121	0.141	0.161	
				0.117	0.137	0.157	

Note1: Definition of Operation Voltage (Vop)



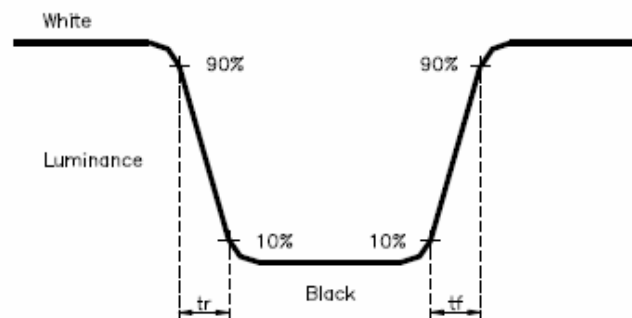
Note2: Definition of Luminance Uniformity :  $L = L(\text{MIN}) / L(\text{MAX}) \times 100\%$



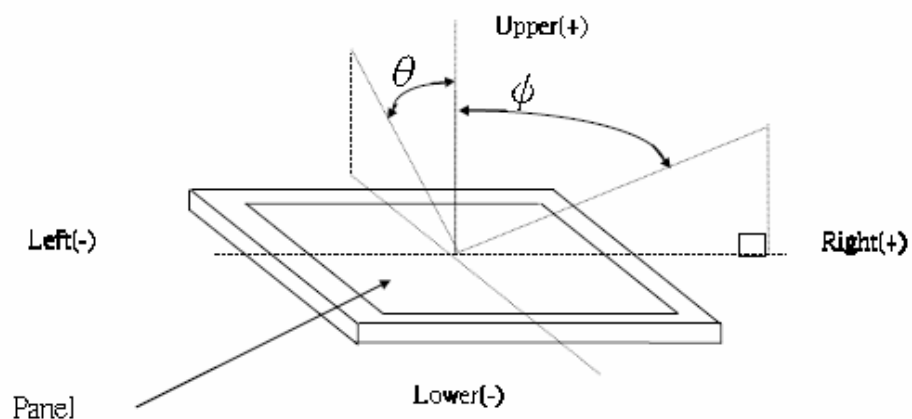
Note 3. Definition of Contrast Ratio :

$$CR = \text{White Luminance (ON)} / \text{Black Luminance (OFF)}$$

Note 4. Definition of response time : The response time is defined as the time interval between the 10% and 90% amplitudes.



Note 5. Definition of view angle( $\theta$ ,  $\psi$ ) :



Note 6. Light source: C light.



## 10. Reliability Test Conditions and Methods

NO.	TEST ITEMS	TEST CONDITION	INSPECTION AFTER TEST
①	High/Low Temperature Storage	80°C/-30°C 120Hours	Inspection after 2~4hours storage at room temperature, the samples should be free from defects: 1, Air bubble in the LCD. 2, Seal leak. 3, Non-display. 4, Missing segments. 5, Glass crack. 6, Current IDD is twice higher than initial value. 7, The surface shall be free from damage. 8, The electric characteristic requirements shall be satisfied.
②	High/Low Temperature Life	70°C/-20°C 120Hours	
③	High Temperature High Humidity Operating	60°C,90%RH,96Hours	
④	Temperature Cycle(Storage)	-30°C $\longleftrightarrow$ 25°C $\longleftrightarrow$ 80°C (30min) (5min) (30min) 5cycle Total 20cycle	
⑤	Vibration Test	Frequency:10Hz~55Hz~10Hz Amplitude:1.5M X,Y,Z direction for total 2hours (Packing Condition)	
⑥	Damp Proof Test (Storage)	50°C±5°C×90%RH×120Hours	
⑦	Drooping Test	Drop to the ground from 1M height one time every side of carton. (Packing Condition)	
⑧	ESD Test	Voltage:±8KV,R:330Ω,C:150PF,Air Mode,10times	

### REMARK:

- 1, The Test samples should be applied to only one test item.
- 2, Sample side for each test item is 5~10pcs.
- 3,For Damp Proof Test, Pure water(Resistance > 10MΩ)should be used.
- 4,In case of malfunction defect caused by ESD damage, if it would be recovered to normal state after resetting, it would be judge as a good part.
- 5, EL evaluation should be accepted from reliability test with humidity and temperature: Some defects such as black spot/blemish can happen by natural chemical reaction with humidity and Fluorescence EL has.
- 6, Failure Judgment Criterion: Basic Specification Electrical Characteristic, Mechanical Characteristic, Optical Characteristic.

## 11. Handling Precautions

### 11.1 Mounting method

The LCD panel of AMSON TFT module consists of two thin glass plates with polarizers which easily be damaged. And since the module is so constructed as to be fixed by utilizing fitting holes in the printed circuit board.

Extreme care should be needed when handling the LCD modules.

### 11.2 Caution of LCD handling and cleaning

When cleaning the display surface, Use soft cloth with solvent

[Recommended below] and wipe lightly

- Isopropyl alcohol
- Ethyl alcohol

Do not wipe the display surface with dry or hard materials that will damage the polarizer surface.

Do not use the following solvent:

- Water
- Aromatics

Do not wipe ITO pad area with the dry or hard materials that will damage the ITO patterns

Do not use the following solvent on the pad or prevent it from being contaminated:

- Soldering flux
- Chlorine (Cl) , Sulfur (S)

If goods were sent without being silicon coated on the pad, ITO patterns could be damaged due to the corrosion as time goes on.

If ITO corrosion happens by miss-handling or using some materials such as Chlorine (Cl), Sulfur (S) from customer, Responsibility is on customer.

### 11.3 Caution against static charge

The LCD module uses C-MOS LSI drivers, so we recommend that you:

Connect any unused input terminal to VDDIO or GND, do not input any signals before power is turned on, and ground your body, work/assembly areas, and assembly equipment to protect against static electricity.

### 11.4 packing

- Module employs LCD elements and must be treated as such.
- Avoid intense shock and falls from a height.
- To prevent modules from degradation, do not operate or store them exposed directly to sunshine or high temperature/humidity

### 11.5 Caution for operation

- It is an indispensable condition to drive LCD's within the specified voltage limit since the higher voltage than the limit causes the shorter LCD life.
- An electrochemical reaction due to direct current causes LCD's undesirable deterioration, so that the use of direct current drive should be avoided.
- Response time will be extremely delayed at lower temperature than the operating temperature range and on the other hand at higher temperature LCD's show dark color in them. However those phenomena do not mean malfunction or out of order with LCD's, which will come back in the specified operation temperature.
- If the display area is pushed hard during operation, some font will be abnormally displayed but it resumes normal condition after turning off once.
- Slight dew depositing on terminals is a cause for electro-chemical reaction resulting in terminal open circuit.

Usage under the maximum operating temperature, 50%Rh or less is required.

### **11.6 storing**

In the case of storing for a long period of time for instance, for years for the purpose or replacement use, the following ways are recommended.

- Storage in a polyethylene bag with the opening sealed so as not to enter fresh air outside in it. And with no desiccant.
- Placing in a dark place where neither exposure to direct sunlight nor light's keeping the storage temperature range.
- Storing with no touch on polarizer surface by the anything else.

[It is recommended to store them as they have been contained in the inner container at the time of delivery from us.

### **11.7 Safety**

- It is recommendable to crash damaged or unnecessary LCD's into pieces and wash off liquid crystal by either of solvents such as acetone and ethanol, which should be burned up later.
- When any liquid leaked out of a damaged glass cell comes in contact with your hands, please wash it off well with soap and water.

## **12. Precaution for Use**

### **12.1**

A limit sample should be provided by the both parties on an occasion when the both parties agreed its necessity. Judgment by a limit sample shall take effect after the limit sample has been established and confirmed by the both parties.

### **12.2**

On the following occasions, the handing of problem should be decided through discussion and agreement between responsible of the both parties.

- When a question is arisen in this specification.
- When a new problem is arisen this is not specified in this specification.
- When an inspection specifications change or operating condition change in customer is reported to AMSON TFT and some problem is arisen in this specification due to the change.
- When a new problem is arisen at the customer's operating set for sample evaluation in the customer site.

## **13. Packing Method**

**TBD**